



RADIO HOST · ENTERTAINMENT REPORTER

Erica DeLong

CONNECT

Email: ericaontheair@gmail.com
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AUDIENCE REACH

G105 Listenership: 580,000+/month
Unique Website Views: 220,000+/month
iHeart Radio App Users: 250M+/month

SOCIAL INFLUENCE

Facebook: 115,000+
Instagram: 10,000+
Twitter: 10,000+

RED CARPET APPEARANCES

Academy Awards, Tony Awards, Country Music Awards (CMAs), Video Music Awards (VMAs), American Music Awards (AMAs), American Idol, The Voice, Dancing with the Stars, NY Fashion Week

PAST PARTNERSHIPS

Capital Chevrolet, Diamonds Direct, Mattress Firm, Travers Lasik, Frazee Carpets and Flooring, Raleigh Plastic Surgery Center, Loan Simply

CHARITIES

Bob's Buddies, NC Diaper Drive, No Child Left Behind, Cause for Paws, Pediatric Brain Tumor Foundation

MEET ERICA

Witty, edgy, and informative, I love to entertain and educate my audience on the hottest entertainment, fashion, and local news. My naturally extroverted personality means that I am equally as comfortable behind the microphone or camera as I am in front of live audiences and large crowds. I am also passionate about family and love to support my local community. What you hear on air mirrors my real life!

WHAT I DO

- Radio co-host for Bob and the Showgram on G105.
- Entertainment Reporter and Influencer for ABC 11 on WTVD.
- Independent Brand Ambassador.
- Corporate Guest Speaker, including event appearances for fundraisers, charities, and community events

KEY DEMOGRAPHICS

- Women aged 18-55.
- Well-educated, tech-savvy, fashion-conscious, professionally ambitious.

COLLABORATIONS

Reporting, Presenting, Voice-Overs and Narrations, Event Appearances, Radio Shout-Outs, Podcasts, Keynote Speaking, Product Launches, Ribbon-Cutting Ceremonies, Social Media and Blog Mentions, Brand Endorsements, and other collaborations.

I will never endorse products, brands, or businesses that I do not personally believe in or go against my moral beliefs.